

Minutes
Community Engagement Sub-committee
June 7, 2011
223 Mt. Lucas Rd.

The Draft of the Non-financial considerations will be brought to the meeting this Wednesday, June 8th for input. June 22 is the actual final date by which all of the Commission's reports must be completed and given to the governing bodies.

Valerie wants to consider the impact of other organizational changes that will result from consolidation, such as how some currently shared services will be overseen. Carol and Valerie will speak to Joe about getting some data collection support with this.

There was a discussion about strategy. Until now the work of the Commission has been to set direction, unconstrained by an implementation plan. It is important to be aware of and maintain the distinction between these two stages of strategic thinking.

We discussed the upcoming neighborhood meetings in June and how the intention of these meetings has shifted to advocacy. At these meetings, we should provide the background of the Commission's work, as we have been, but now take a copy of the recommendations and highlight some of the more impactful ones. Answer questions about the impact of consolidation and about transition costs.

Carol will make copies of the first two pages of the Recommendations Report to use as a handout at these meetings.

The role of the sub-committee and the whole Commission after June 22 was discussed. We will support the elected officials as they consider whether to put Consolidation on the ballot in November.

There was a discussion about hiring a marketing/advertising person to help the Commission with a messaging plan. Anton will consult with Joe and John Fry. He will also reach out to a gentleman who offered his expertise and services at a neighborhood gathering. On Wednesday Carol will also put out a request for suggestions from Commission members.

Valerie suggested putting Commission meetings on the calendar once a month throughout the summer.

It was suggested that the summer months be used mostly to plan for the fall.

Fall schedule thus far:

September 14, lunch time – Nassau Club – Anton
September 24, morning – Princeton Future – All. Some planning needed.
October 26, 10:15 am – Old Guard – Joe Stefko

Carol will follow up with the Seminary and WCC to host meetings in the fall. Valerie will follow up with the League of Women Voters.

Others to be scheduled:

Pam Machold, Riverside – Alice
Betty Wolfe – Valerie
Alexandra Radbill, Moore – Valerie
Larry Filler, Beth Freda – Valerie
PCDO – Sept 18? – Anton
Mary V. Bell – Carol
Susie Wilson – Carol
Pam Hersh – Carol
Marvin Reed – Anton
Haag? – Valerie

Carol will ask Ryan to follow up with Dudley Sipprelle

Carol will edit the protocol to reflect the new intention of these gatherings in the fall.

Carol will ask the full Commission to coordinate through her letters to the editor that they or someone they ask want to submit.

Next meeting June 17 at 10:00 am at 575 Snowden Lane.